Further Details

Tips for creating a winning entry!

- Make sure you answer the question.
- Reflect on your own experiences of tutor assessment and feedback in higher education.
- Provide an individual and honest account.
- As far as you can, see things from others’ viewpoints and provide potentially perceptive observations and helpful ideas for teaching staff in departments of Education.
- Your essay or poster may be strengthened by using relevant research materials.
- Make your entry an entertaining and interesting read.
- If designing a poster, remember it is a visual presentation of information and should be designed as such – it is not simply reproducing an essay in a poster format.
- Check the structure, grammar and spelling.

Guidance:

- Entrants must be studying on Higher Education programmes across the UK (both undergraduate and postgraduate) in the field of Education E.g. Education Studies, Continuing and Adult Education, Teacher Education and Lifelong Learning.
- Use visual imagery as appropriate. It is the responsibility of the author to seek permission to publish any images before they are submitted.
- Do not exceed the 1000 word limit by more than 10% either way, if an essay based entry.
- If designing a poster, ensure the scale is kept to a standard format (E.g. A2 or A3).
- Submit your entry electronically. Essays should be in a word document (.doc) format, and posters should be in a .pdf format.
- Be sensitive to cultural, contextual and institutional differences (i.e. it should not expose particular individuals or openly criticise an individual department. Ideally you should anonymise where necessary).
- Submit your entry with a cover sheet. Make sure you include: Name, institution, department, course, year of study, main contact address, email, and telephone number.
- The email should have the subject line “Student Award 2011”.

For examples of what makes an award-winning essay, please have a look at some previous entries from over the years; it may help you to get started: [http://escalate.ac.uk/2739](http://escalate.ac.uk/2739), [http://escalate.ac.uk/2742](http://escalate.ac.uk/2742), [http://escalate.ac.uk/3700](http://escalate.ac.uk/3700).

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